



Services

Build **dynamic** sites that can change and adapt quickly to new web trends.

Help make it search engine friendly which means more people see it. *To better promote your site, you can have a custom domain and email.*

Setup and maintain your domain and hosting (*you have complete control over name / hosting in case my service is no longer needed*)

Create original **designs / logos** as well as custom **video** promos that bring a more personal and inviting touch to your site.

Keep it user friendly, professional, and attractive.

As a business in today's internet driven culture it is vital to recognize that many people browse and shop online

– so it is vital to have an effective virtual place online in order to bring more business to you.

People can sit at home or work and pull up your site when they see your ad in the paper, on TV, on the net ...so your local advertising has quick turnaround results.

People don't have to wait for your store to be open or visit the store on their lunch break; it can be done online anytime!

Advantages

Help keep your site simple, **attractive**, and up to date.

Have people **subscribe** to your site.

Create **user** logins and retain their **information** that they can update.

Utilize open source software that **keeps cost down**.

Low service price.

Over 10 years **experience** with web development, graphics design, and video development.

Professional videoing can be done with green screen and graphics/text overlays...and I do this at **your location**.

Options and Pricing

Basic site with personal design:

- Onetime fee: \$100 - 150
- 5 – 10 pages included
- Domain and hosting setup included
- **Initial consultation is free!**

Logo design:

- \$50 - 100

Personal promo video:

- \$150 for a 30 – 60 second web video (filming, editing, formatting for web)

Adding an online retail store:

- \$200 – 1000

If monthly maintenance work is required:

- \$50 per hour

If you would like me to train you on how to maintain your site yourself:

- \$40 per training hour

You control:

- Domain name: \$4 – 9 per year
- Hosting: \$5 – 15 per month
- Custom email is included

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FBCLindale.com



What I need to know:

- What is the primary purpose of your site?
- What is the goal of your site?
- Would you want to have a special logo designed?
- Would you want a promotional video created?
- Would people be buying items from your website?
- Would you be willing to learn how to manage your own site?

web – graphics - video